

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC - AUTONOMOUS)

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Report on

Awareness Program on

Intellectual Property Rights and patents

6 November 2015



Welcome Banner to Resource persons



Resource person (Sri. Prasad) and Participants

Submitted by: Dr. Thamarai, Associate Professor, Department of Electronics and Communication Engineering

A One day **Awareness program on Intellectual Property Rights and patents** was conducted MITS organized by Electronics and communication Engineering department on 6th November 2015. The resource person was Sri. Prasad, Examinar, Indian patent Consultant, Hyderabad. Intellectual Property Rights (IPR) is concerned with the protection of tangible and intangible property. The resource persons gave an opinion that IPR provides rewards and recognition to inventor/contributor for their research, legal protection encourages innovation, economic growth, new jobs and industries, improve quality of life, provides an environmental where creativity flourishes and everyone is benefited etc. IPR protection plays a key role in gaining modest advantage in terms of technological gains for achieving higher economic growth in a market driven economy.

The main aim of awareness program is to impart greater awareness about the issue of Intellectual Property Right (IPR), which has gained a special importance for all the domains of socio-economic development. It aid to understand of patentability criteria in details and viable aspect of the patent.

FDP HIGHLIGHTS:

1. What is intellectual property (IP)?
2. What are intellectual property rights (IPR)?
3. The need to promote and protect IP
4. Patents
5. Trademarks
6. Industrial designs
7. Geographical indications
8. Copy rights